

APPENDIX V

**COMMUNICATIONS ACTIVITIES TO THE REGIONAL WORK PLAN 2025-2027
TO SUPPORT THE IMPLEMENTATION OF THE CODEX STRATEGIC PLAN**

Objectives	Activities	Targets	Indicators
1. Establish clear, communication channels	1.1 Consolidate and improve information flow and exchange between countries and Codex Secretariat (CS) 1.2 Establish simple and rapid communications methods (e.g. discussion group on Codex EWG forum)	• By CCASIA23 80% of Members/Observers surveyed indicate timeliness, accessibility and quality of Codex regional communications “excellent” or “good”	Number of survey responses rating regional communications “excellent” or “good”
2. Communicate the value of Codex engagement and use of standards in the region	2.1. Provide CS with monthly drafts of web stories capturing food safety, standards work or capacity building initiatives in the region 2.2. Promote regional success stories and initiatives in conjunction with CS and FAO/WHO 2.3 Liaise with ACT, CTF, and 1H4FS involved countries to communicate on the progress of these projects.	• By CCASIA24, 40 news items from countries in the region • By CCASIA24, 70% of countries in the region contributed to Codex news on the regional webpage	Number of CCASIA news stories published Number of countries who have made a published contribution